

# **WORLD EXCELLENCE AWARDS**

## **21st Annual Award Descriptions**

### **Brand Pillar Awards**

*Awarded at Parent Level*

**The Brand Pillar awards are presented to Ford's top Supplier Parents who demonstrate excellence in one or more of the following: Drive Quality, Drive Sustainability, Drive Safe and Drive Smart.**

### **Quality Pillar:**

#### **Building blocks of Quality-**

The perception of quality ranges from how a car handles, to its balance and steering, to the look and feel of door handles and seat cushions. Quality has been ingrained in Ford since its inception, and is a tried and true commitment that touches every aspect of the vehicle process – from design to manufacturing to product launch. Leveraging global best practices and a systematic approach to quality, Ford vehicles deliver on functionality, impeccable craftsmanship, style and smart design.

### **Safe Pillar:**

#### **Safety first-**

Safety isn't just any one feature, but it's how features work together. Ford is continuing to ensure vehicle safety through research, advanced testing, many quality measures and new driver-assist technologies. Whether it's active or passive technology, we'll continue to bring in technology to drive increased levels of safety.

### **Sustainability Pillar:**

#### **Environmentally Friendly and Sustainable -**

Ford's product portfolio provides customers with leading fuel-efficient technologies to meet all unique driving needs. Ford has become a global Sustainability leader by implementing innovative solutions to ensure its operations, manufacturing and community commitments are as environmentally and socially responsible as possible.

### **SMART Pillar:**

#### **Designing Smart Vehicles for a SMART World -**

While technology is often listed as a set of features or equipment, Ford views it as a way to transform driver experiences. Ford has several new innovative features and first-to-market concepts that help customers stay connected and aware, some of which includes Smart Vehicles Integrated Services, such as Ford Pass/Lincoln Way, Chariot, Industry 4.0 and Go Ride Last Mile, Solutions that Focus on Our Customers Individual, Business and Cities needs.

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### **Aligned Business Framework: Production and Indirect** *Awarded at Parent Level*

#### **Aligned Business Framework Award Performance Criteria:**

##### **Qualification:**

##### **A supplier's manufacturing site(s) must meet the following performance requirements:**

- Fully accepts Ford Motor Company's Global Terms and Conditions
- Leaders in technology, supplier diversity development, and / or strategic footprint
- Among the leaders (as measured by the Ford / Supplier Relationship Assessment) in:
  - Driving to Best Cost to Job 1 pricing
  - Exemplary transparency: cost, process, manufacturing capacity and footprint planning
  - Premier operational performance: cost, quality, and delivery performance for production and service
  - Sustainability leadership: environmental, human rights, working conditions, and responsible sourcing (including conflict minerals)
  - Responsiveness: issue resolution (design, manufacturing, quality, capacity)
- A backstop for other suppliers in the event of a catastrophic event or other business interruption

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## **21st Annual Award Descriptions**

### **Diverse Supplier of the Year Award**

*Awarded at Site Level*

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### **Supplier Diversity Development Corporation of the Year**

*Awarded at Parent Level*

#### **Supplier Diversity Development Award Performance Criteria:**

##### **Qualification:**

A supplier's manufacturing site(s) must meet or exceed the following performance requirements:

- Fully accepts Ford Motor Company's Global Terms and Conditions
- Minimum 2018 CY quality and /or other key performance indicators as defined by Ford Motor Company
- Demonstrates an established and successful supplier diversity development program expanding opportunities for diverse businesses through:
  - YOY Spend growth
  - Demonstrated impactful actions in support of diversity and inclusion efforts related to People, Supply Chain and Community.
  - Meeting or exceeding 2 or more of the following goals towards diverse sourcing: 6% of certified MBE's, 3% of certified WBE's, 2% of certified VBE's, and 1% of other.
- Achievements/Awards